

Privacy Policy

Last updated: 26-10-2023

Introduction

At TraitSight Labs, we sincerely value the trust you place in us when you visit our websites or use our services. In our quest for excellence, we have built a strong reputation for utilizing cutting-edge technology and data to enhance transparency, foster integrity, and improve operations for all our valued clients. We prioritize transparency and adhere to the highest standards of integrity, ensuring that you are well-informed about the data we collect, how we use it, and any sharing of that information. It's essential to us that you understand our practices, allowing you to feel confident in your interactions with us.

This policy details how we collect, use, share, and protect your personal information while you engage with our website and services. Your privacy is a top priority, and we are dedicated to maintaining the confidentiality and security of your personal data.

Information We Collect

- **Personal Information:** This includes your name, email, phone number, and company details, which you voluntarily provide when interacting with our services.
- **Automatically Collected Information:** We may collect data about your device, browser type, IP address, visited pages, and how you engage with our content while using our website.
- **Cookies and Web Beacons:** TraitSight Labs employs cookies, like most websites, to enhance user experience by tailoring our content based on your browser type and other relevant information.

How We Use Your Information

We use the information we collect for the following purposes:

- **Service Delivery and Improvement:** We utilize your data to provide our services, address your inquiries, and enhance your overall user experience.
- **Communication:** We may reach out to you with important updates, respond to your requests, and share information related to our services.
- **Website Enhancement:** We analyze data to improve our website's functionality and usability, helping us better understand visitor interactions.

- **Security and Compliance:** We handle your data in accordance with the Information Technology Act, 2000. However, we cannot be held responsible for any unauthorized transmission of data via the internet or other means.

Information Sharing

• **Privacy Protection:** We value your privacy and do not sell, trade, or rent your personal information to third parties. However, we may share your data with:

• **Service Providers:** We may collaborate with third-party service providers who help us deliver our services and maintain our website.

• **Legal and Regulatory Authorities:** We may share information as necessary to comply with applicable laws, regulations, or legal processes.

Data Security

We implement reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction. While we make every effort to secure your data, it's important to note that no internet transmission can be guaranteed to be completely secure.

Your Choices

You have specific rights concerning your personal information, including the ability to:

- **Review and Correct Data:** You can access and update the personal information we hold about you.
- **Opt-Out:** You can choose to opt-out of receiving promotional emails from us.
- **Request Deletion:** You can request the deletion of your personal information.

Children's Privacy

Our services are not designed for individuals under the age of 13, and we do not knowingly collect personal information from children in this age group. If you believe we have inadvertently collected information from a child under 13, please contact us immediately so we can remove the data.

Changes to this Privacy Policy

We may revise this Privacy Policy to account for changes in our practices, legal requirements, or operational needs. We will notify you of any significant updates by posting the revised policy on our website.

Contact Us

If you have any questions, concerns, or specific requests related to this Privacy Policy or our data handling practices, please don't hesitate to contact us through our contact page or by emailing us at info@Trait-Sight.com.

We appreciate your trust in TraitSight Labs to handle your personal information. We are committed to safeguarding your privacy and ensuring transparency in our data management practices